

## **PRIVACY POLICY**

**In relation to the website:** <http://www.esgct.eu/> (“**the Site**”).

**Owner:** European Society for Gene and Cell Therapy (ESGCT)

**Customer services:** [office@esgct.eu](mailto:office@esgct.eu).

**Postal address:** European Society for Gene and Cell Therapy (ESGCT) e.V. c/o Treasurer Prof. Christof von Kalle , **Nationales Centrum für Tumorkrankungen (NCT) Heidelberg, Im Neuenheimer Feld 460, 69120 Heidelberg, Germany**

The Site is a UK-based website and takes reasonable care to comply with the requirements of the UK Data Protection Act 1998 (**‘the Act’**) relating to the personal information you supply on the Site. The Site uses a security system that protects your information from unauthorised use. However, as no data transmissions over the internet can be guaranteed to be one hundred percent secure, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk.

Save as provided below, we will not sell, rent, distribute or disclose information about you as an individual or your personal usage of the Site (**‘Information’**) without your consent or unless required or permitted to do so by law. The Information we gather may include name, delivery address, email address, telephone number, and any personal preferences.

We do not handle payments and cannot store credit or debit card data. When you go to checkout, you will be automatically redirected to a secure server managed and provided by PayPal to guarantee your safety. Please refer to the PayPal website for information on their stringent security and data protection guidelines.

### **Your Information/Updating your Information**

We may use your information for marketing purposes at events we hold for the purposes of including it on distribution lists to other attendees at these events (where you are also attending) and for distributing (hard copy) relevant marketing material to your account address, as supplied by you. This is on the assumption that you provide us with your business contact details (eg. your email address, address and phone number at your educational establishment). Please do not supply your personal contact information, in light of the usage we may make of it. If you would prefer that we did not share your information in the manner described above, you are able to declare this in your ESGCT online account.

If any of the information you provide when subscribing to the services on the Site changes, please update your profile by logging in.

### **Accessing your Information**

We are data controllers for the purposes of the Act and if you wish to request access to your Information held by us, you may contact [office@esgct.eu](mailto:office@esgct.eu)

### **Mailing Lists**

If you subscribe to our mailing lists for information on membership and upcoming congresses and event, we also ask you to indicate your areas of speciality. This is for

ESGCT information and interest only, and we may use it to for example invite you to serve on a scientific committee, or become part of the abstract review board based on your areas of interest. We will also ask this when submitting an abstract so we can classify it appropriately.

### **Newsletter**

You can opt out of receiving any ESGCT associated information at any time, either by selecting the appropriate tickbox in your user account, or by clicking the Unsubscribe link (if available) at the bottom of emailers you receive from us. If you are registered to attend one of our meetings, you will still be receiving registration and other meeting confirmation information by email.

### **Surveys and user groups**

We always aim to improve the services we offer. As a result we occasionally canvass our customers using surveys. Participation in surveys is voluntary, and you are under no obligation to reply to any survey you might receive from us. Should you choose to do so, we will treat the information you provide with the same high standard of care as all other customer information.

### **Competitions**

Your participation on our Site may mean that we occasionally contact you with the opportunity to enter competitions. Entry to competitions is voluntary, and you are under no obligation to take up an invitation from us to enter. Should you choose to enter a competition, we will treat the information you provide with the same high standard of care as all other customer information, and use the information provided strictly within the entry terms of the competition and this Privacy Policy.

### **'Email a friend'**

We may from time to time operate an 'Email a friend' service or 'Share' functionality. This is a referral service, designed to make it easy for customers to recommend our Site and related websites or offers to a friend, and is a two-step process. First, a customer sends us the friend's name and email address, and secondly, we contact the friend, telling them who we are, and inviting them to take advantage of a particular offer, or to visit the Site. When we contact your friend, we always advise them of the name and email address of the friend who made the original referral. We will not use your friend's details for any other purpose.

### **Links to third parties' sites**

Please note that we do provide links to other sites, which may not be governed by this Privacy Policy and you should view the privacy policy of those sites for further information.

### **Traffic Patterns/Site Statistics**

We may monitor customer traffic patterns, Site usage and related Site information in order to optimise your use of the Site and we may give aggregated statistics to a reputable third-party, but these statistics will include no information personally identifying you.

## **Transfer to third parties**

We may also use the Information we gather to notify you about important functionality changes and alterations to the Site, or offers of products, services or information that might be of particular interest to you (where you have consented to this).

## **Cookies**

In addition to the Information which you supply to us, information and data may be automatically collected through the use of cookies. Cookies are small text files the Site can use to recognise repeat users and allow us to observe behaviour and compile aggregate data in order to improve the Site for you. For example, cookies will tell us whether you viewed the Site with sound or with text on your last visit. Cookies also allow us to count the number of unique and return visitors to our Site. Some of our associated companies may themselves use cookies on their own websites. We have no access to, or control of these cookies, should this occur.

If you do not wish to receive cookies from us or any other website, you can turn cookies off on your web browser: please follow your browser provider's instruction in order to do so. Unfortunately, we cannot accept liability for any malfunctioning of your PC or its installed web browser as a result of any attempt to turn off cookies.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

## **Amendments to this Privacy Policy**

We may occasionally modify this Privacy Policy, such variations becoming effective immediately upon posting to the Site and by continuing to use the Site, you will be deemed to accept any such variations.

AUGUST 2016